Administrative and Outreach Efforts

Administrative Factors

Project's Partnerships – Overall Inclusiveness *partners inclusiveness*

Project's Partnerships – Annual Engagement partners_engagement

Project's Organizational Leadership, Annual *leadership*

Project Coordinator Turnover *Total PCs*

Quarters in Operation

Total Project Quarters

Outreach Efforts

Annual Event Attendance event_attendance

Annual Media and Written Communications *mass_comms*

Annual one-on-one contact with community members *indiv outreach*

Social "Climate"

Farmer knowledge of NRS and awareness of nutrient loss impacts **Q1**

Farmer concern about water quality impacts and support for action

Q4_Awareness_Concern Q4 Attitudes Support

Farmer use of cost-share and technical assistance

Q7abc_CS_TA_L5YRS

Farmer involvement in formal watershed management group(s)

Q3a_WS_Awareness Q3d WS Group

Farmer perceptions about barriers to water quality improvement in Iowa

Q9_Barriers_Econ

Q9_Barriers_Agron

Q9_Barriers_Landlord

Farmer influence from public, private, social, and NGO entities/organizations

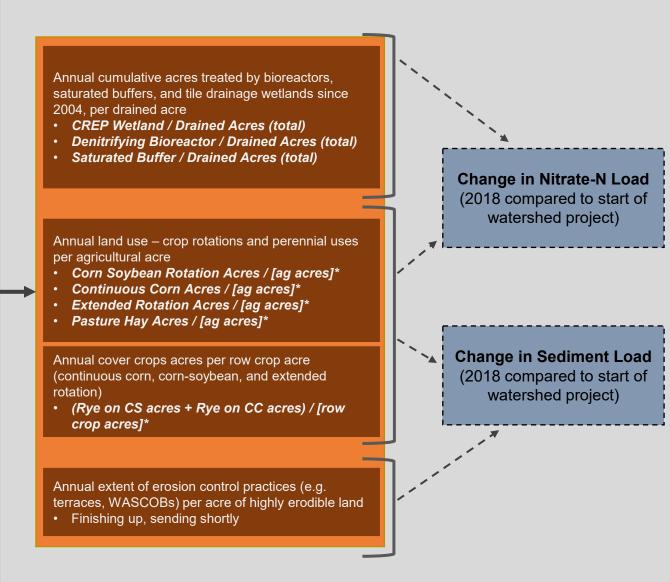
Q8_PrivateSect_Infl

Q8_Infl_LocalSoc

Q8_Public_Infl

Q8 OnFarmResNGO Infl

Biophysical Landscape Changes



Integrating Social and Biophysical Indicators of Nutrient Reduction Progress in Iowa Watershed Projects
Conceptual Framework and Variables
Updated 16 March 2021