

# Administrative and Outreach Efforts

**Administrative Factors**  
  
Project's Partnerships – Overall Inclusiveness  
*partners\_inclusiveness*  
  
Project's Partnerships – Annual Engagement  
*partners\_engagement*  
  
Project's Organizational Leadership, Annual  
*leadership*  
  
Project Coordinator Turnover  
*Total PCs*  
  
Quarters in Operation  
*Total Project Quarters*

**Outreach Efforts**  
  
Annual Event Attendance  
*event\_attendance*  
  
Annual Media and Written Communications  
*mass\_comms*  
  
Annual one-on-one contact with community members  
*indiv\_outreach*

# Social “Climate”

Farmer knowledge of NRS and awareness of nutrient loss impacts  
*Q1*  
  
Farmer concern about water quality impacts and support for action  
*Q4\_Awareness\_Concern*  
*Q4\_Attitudes\_Support*  
  
Farmer use of cost-share and technical assistance  
*Q7abc\_CS\_TA\_L5YRS*  
  
Farmer involvement in formal watershed management group(s)  
*Q3a\_WS\_Awareness*  
*Q3d\_WS\_Group*  
  
Farmer perceptions about barriers to water quality improvement in Iowa  
*Q9\_Barriers\_Econ*  
*Q9\_Barriers\_Agron*  
*Q9\_Barriers\_Landlord*  
  
Farmer influence from public, private, social, and NGO entities/organizations  
*Q8\_PrivateSect\_Infl*  
*Q8\_Infl\_LocalSoc*  
*Q8\_Public\_Infl*  
*Q8\_OnFarmResNGO\_Infl*

# Biophysical Landscape Changes

