

HOW ARE *You* CHANGING THE WORLD?

2022-2031 STRATEGIC PLANNING CHANGING THE WORLD FOR THE BETTER TAKES TEAMWORK

Statement of Purpose:

The College of Agriculture and Life Sciences at Iowa State University is a welcoming place for students, faculty, and staff dedicated to improving our understanding and use of agriculture, natural resources, and the life sciences toward helping people and protecting the planet.

Our **mission** is to empower people with the skills and knowledge to improve global food security, protect the planet's resources and agricultural capacity, and navigate a broad array of social challenges to the benefit of Iowa, the nation, and the world. We achieve this mission by translating discoveries and innovations into hands-on teaching and training for our students, for the people of Iowa, and beyond.

Because the challenges we face are complex, their solutions rest at the intersection of science, technology, policy, and human behavior. By design, all these approaches exist in CALS, and we are empowered to work together in alignment to achieve our **vision** for the future, where resources are sustainably managed and people achieve fulfilling lives and livelihoods, locally and globally.

Changing the world for the better takes teamwork in the form of focused commitment and shared goals. The CALS community includes people of many backgrounds and perspectives working together. We **value** the honest and respectful expression of ideas, richness of diversity, a culture of cooperation and belonging, and freedoms from discrimination.

In alignment with the **ISU Strategic Plan**, *to be* leaders across all aspects of the Land Grant mission, we organize our teaching, research, and extension + outreach activities under these **Strategic Priorities**:

- Innovate and create value
- Engage locally and globally
- Grow meaningful lives and livelihoods
- Learn and educate for today and tomorrow
- Conserve and sustainably manage resources
- Cultivate community, cooperations, and partnerships
- Discover and share new knowledge, approaches, and technologies
- Value people and what they do to advance the College and its mission



**Tell Us
How You
Are Making
A Difference!**

This **Statement of Purpose**, and **Strategic Priorities**, and the **Strategic Initiatives** from each unit in the College, constitute our **Strategic Plan**.

In alignment with the **University's Strategic Plan**, we aspire:

- **to be** the most student-centric leading research university
- **to be** the university that cultivates a diverse, equitable, and inclusive environment where students, faculty, and staff flourish
- **to be** the university that fosters lifelong learning
- **to be** the university that creates opportunities and forges new frontiers
- **to be** the trusted partner for proactive and innovative solutions

How and when:

Next Steps: Each unit in CALS will develop **Strategic Initiatives** designed to address one or more of the Strategic Priorities in the context of their work. Initiatives will include deliverables, assessment indicators, and anticipated timelines. Each year Strategic Initiatives will be assessed, with opportunities for modifications and development of new ones.

An interactive mural in Curtiss Hall's Harl Commons requesting your input (2023)

Posters describing the Strategic Priorities and your opportunities to join in throughout campus and the state (2023 and beyond)

