CALS Ambassador Committees

CALS Advantage Days (CAD)
The CALS Advantage Days committee plans and coordinates two senior visit days and a junior visit day each year. During these visit days, high school students get the chance to come to Ames and tour campus. They also get tours of the residence halls, Greek Community, farms, or other notable locations on campus, and have the chance to meet with an academic advisor.

Campus Visits
The campus visits committee organizes and coordinates events such as Experience Iowa State. They are also the committee that is in charge of giving campus tours to prospective students and their families. This committee collaborates with Youth Organizations on the FFA Pitstop, Recruitment and Training for Mock Tours, and other committees that may need assistance.

Off-Campus Outreach
This committee is responsible for reaching potential students through events not located on Iowa State’s campus. These events can include planning and traveling to high school visits, university fairs, career fairs, and any other relevant events. This also includes working with transfer students and providing an informational presentation and one on one interaction with prospective transfer students and their families during our Transfer Tuesday visits. Committee members have the unique opportunity to recruit prospective transfer students from community colleges as well as other universities at both on and off campus events throughout the year. They can answer any questions about the transition to Iowa State University.

Recruitment and Training
In the fall, this committee is responsible for recruiting, selecting, and training new ambassadors. This includes presenting at 110 classes, reviewing applications, interviewing candidates, and coordinating training days for new ambassadors. In the spring, this committee is responsible for planning and facilitating the all-ambassador retreat with a purpose to connect, educate and orient the entire ambassador organization to better serve the college.

Youth Organizations
The Youth Organization Committee works to oversee any activities related to recruiting FFA and 4-H members. A large amount of time of this committee is devoted to planning various activities at the Iowa State FFA Leadership Conference. Some of these include an FFA workshop, BBQ, and tours during the conference. New events and activities related to 4-H and FFA are a part of this committee.