

Portfolio Development: Extension

College of Agriculture and Life Sciences

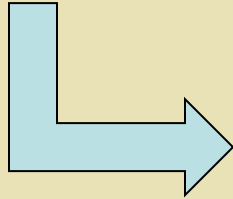
Promotion and Tenure Workshop

December 5, 2013

Tying Your Program Together

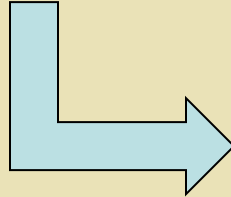
Objectives

Specific components
that can be measured



Outputs

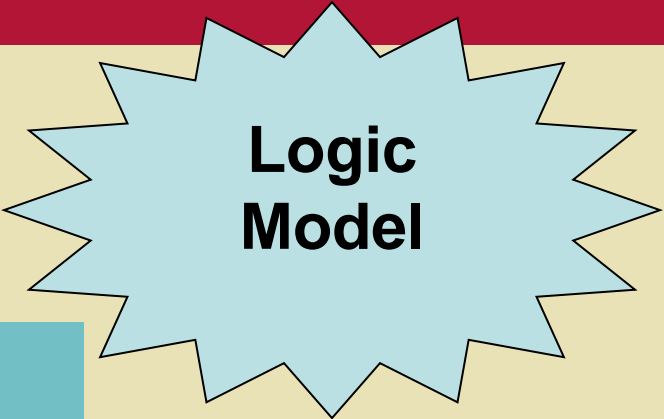
Activities, contacts,
products, services



Outcomes

Evidence of change :

- Knowledge (short-term)
- Behavior (midterm)
- Conditions (long-term)



**Logic
Model**

Extension Program

- A coordinated set of learning experiences designed to achieve predetermined outcomes.
- Programs follow a continuum—starting with an initial environmental scanning, followed by application of the learning experiences and resulting in changes in knowledge, behavior and conditions.

Coordinated and Comprehensive

- Engagement and needs assessment
- Applied research and problem solving
- Awareness raising and emerging issues
- Building capacity to make decisions
- Decision tools and training
- Infrastructure support and development
- Assist in policy and regulation development

Outcomes – What Changed?

- Changes in knowledge
 - Aware of how information provided can help
- Changes in behavior
 - Actually do something you recommended
- Changes in condition
 - A new standard has been established by majority of clients

Extension Portfolio – Critical Components

- Candidate's extension philosophy
- Descriptions of extension appointment responsibilities
- Representative workshop, seminar, training materials
- Unpublished reports, studies, etc.
- Representative newsletters, brochures, reviews, journals, etc.
- Peer evaluation or ratings of extension effectiveness
- Client assessments

Source: Faculty Handbook

Extension Portfolio

- Describe key *programs*
- Goals and objectives
- External funding
- External partnerships and engagement
- Outputs and outcomes
- Use of materials, curricula, novel approaches by other Extension Educators

What is Scholarship?

- Faculty are expected to engage in scholarship in their extension activities
- Scholarship is creative, systematic, rational inquiry into a topic and honest, forthright application
- Scholarship results in a product that is shared with others and subject to the criticism of individuals qualified to judge

Excerpts from the ISU Faculty Handbook

What is Scholarship?

- Creative works, i.e. Bulletins, computer programs, publications, manuals, videos, website development, etc
- Programs with documented impacts
- Leadership on one or more programs
- Invitations to share solutions at public/private forums
- Problem solving research
- Transferring technology to industry
- In-depth workshops

What is not Scholarship?

- Attending meetings
- Annual updates of manuals
- Speaking at meetings with no outcomes
- Service work for commodity organizations

Thank you for your attention

Questions?