Portfolio Development: Extension

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Extension Program

• A coordinated set of learning experiences designed to achieve predetermined outcomes.

• Programs follow a continuum—starting with an initial environmental scanning, followed by application of the learning experiences and resulting in changes in knowledge, behavior and conditions.
Tying Your Program Together

Objectives
Specific components that can be measured

Outputs
Activities, contacts, products, services

Logic Model

Outcomes
Evidence of change:
- Knowledge (short-term)
- Behavior (midterm)
- Conditions (long-term)
## Outputs – Elements of Program

### Example

<table>
<thead>
<tr>
<th>Years offered</th>
<th>Program title and outputs</th>
<th>Number of outputs</th>
<th>Number of participants</th>
<th>% of program responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Factsheets</td>
<td>4</td>
<td>700</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>• Computer decision aids</td>
<td>1</td>
<td>350</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>• Workshop curriculum</td>
<td>125</td>
<td>9,000</td>
<td>100</td>
</tr>
<tr>
<td>1994-1998</td>
<td>Changing Iowa Pork Industry</td>
<td>1</td>
<td>15,000</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>• Factsheets</td>
<td>1</td>
<td>7,200</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>• Presentations to stakeholders</td>
<td>150</td>
<td>35</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>• Organized symposium for peers</td>
<td>1</td>
<td>35</td>
<td></td>
</tr>
</tbody>
</table>
Outcomes – What Changed?

- Changes in knowledge
  - Aware of how information provided can help

- Changes in behavior
  - Actually do something you recommended

- Changes in condition
  - A new standard has been established by majority of clients

Impact
Extension Portfolio – Critical Components

1. Description of your Extension philosophy
2. Extension responsibilities (including % in PRS)
3. Summary of Extension programs
   - Table with program and outputs
   - Assessment of presentation effectiveness
Extension Portfolio – Critical Components

4. Evaluation of the scholarship of Extension. Begin by stating if you are documenting scholarship of Extension
   – Programs with documented impact
   – Refereed publication record related to Extension
   – Sponsored funding
   – Development of curriculum and training
   – Evaluation of invited presentations about extension

Nature of Scholarship, Page 54-55. Iowa State University Faculty Handbook
Extension Portfolio – Critical Components

5. Evaluation of stakeholder advising
6. Multi-state Extension committees
7. Honors and awards
8. Extension future plans
9. Outreach: CALS faculty without formal Extension appointment that are engaged in outreach