Tying Your Program Together

Objectives
Specific components that can be measured

Outputs
Activities, contacts, products, services

Outcomes
Evidence of change:
- Knowledge (short-term)
- Behavior (mid-term)
- Conditions (long-term)

Logic Model
Tying Your Program Together
Extension Program

• A coordinated set of learning experiences designed to achieve predetermined outcomes.

• Programs follow a continuum—starting with an initial environmental scanning, followed by application of the learning experiences and resulting in changes in knowledge, behavior and conditions.
Coordinated and Comprehensive

- Engagement and needs assessment
- Applied research and problem solving
- Awareness raising and emerging issues
- Building capacity to make decisions
- Decision tools and training
- Infrastructure support and development
- Assist in policy and regulation development
Outcomes – What Changed?

- Changes in knowledge
  - Aware of how information provided can help
- Changes in behavior
  - Actually do something you recommended
- Changes in condition
  - A new standard has been established by majority of clients
Extension Portfolio – Critical Components

• Candidate's extension philosophy
• Descriptions of extension appointment responsibilities
• Representative workshop, seminar, training materials
• Unpublished reports, studies, etc.
• Representative newsletters, brochures, reviews, journals, etc.
• Peer evaluation or ratings of extension effectiveness
• Client assessments

Source: Faculty Handbook
Extension Portfolio

- Describe key programs
- Goals and objectives
- External funding
- External partnerships and engagement
- Outputs and outcomes
- Use of materials, curricula, novel approaches by other Extension Educators
What is Scholarship?

- Faculty are expected to engage in scholarship in their extension activities.
- Scholarship is creative, systematic, rational inquiry into a topic and honest, forthright application.
- Scholarship results in a product that is shared with others and subject to the criticism of individuals qualified to judge.

Excerpts from the ISU Faculty Handbook.
What is Scholarship?

- Creative works, i.e. Bulletins, computer programs, publications, manuals, videos, website development, etc
- Programs with documented impacts
- Leadership on one or more programs
- Invitations to share solutions at public/private forums
- Problem solving research
- Transferring technology to industry
- In-depth workshops
What is not Scholarship?

• Attending meetings
• Annual updates of manuals
• Speaking at meetings with no outcomes
• Service work for commodity organizations
Thank you for your attention

Questions?